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Roll No							

Total No. of Questions: 18

Total No. of Pages : 02

BBA (2018 Batch) (Sem.-4) ENTREPRENEURSHIP DEVELOPMENT Subject Code : BBA-GEC-401-18

M.Code: 77426

Time : 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV. 2.
- Each Sub-section contains TWO questions each, carrying TEN marks each. 3.
- 4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

Explain the following :

- 1. Innovation.
- 2. Entrepreneur
- 3. Creativity
- 4. Enterprise
- valed from S 5. Small Scale Industry.
- 6. Business Incubation
- 7. Industrial Sickness.
- 8. What is Financial Analysis?
- 9. What are the various sources of financing?
- 10. Distinguish between entrepreneur and manager.

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SECTION-B

UNIT-I

- 11. Define Entrepreneurship and why it is important for a developing country like India?
- 12. Discuss the barriers in the way of entrepreneurship.

UNIT-II

- 13. Discuss the main problems faced by Micro, Small and Medium Enterprises.
- 14. What are the reasons for the failure of business plans?

UNIT-III

- 15. Discuss various Entrepreneurial development programs.
- 16. Discuss the role of statutory board and industrial estates in detail

UNIT-IV

- 17. Explain in detail various causes of Industrial sickness.
- 18. Explain venture capital and angel investors in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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